

# SHE ROCKS

- MAGAZINE -

EXCLUSIVE

INTERVIEWS WITH SOME OF  
THE BIGGEST FEMALE MUSICAL  
INFLUENCERS

HOW TO

THE ULTIMATE GUIDE TO FESTIVAL  
MAKEUP!

INTRODUCING:  
ABI LAVENDER

"MUSIC WAS A HOME  
AWAY FROM HOME"



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£5.99

SPRING ISSUE : 2021



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# SPRING : 2021 FEATURED ARTISTS



**VOLCANIC LOVE**  
THE ACES



**JUST MOVE**  
PIXEY



**I DON'T CARE**  
SPYRES



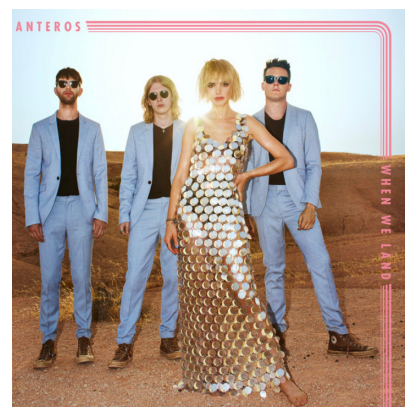
**VALERAS**



**INTENTIONS**  
VALERAS



**SEIZE THE POWER**  
YONAKA



**CALL YOUR MOTHER**  
ANTEROS





# WOMEN WHO ROCK : ABI LAVENDER

Words and photographs by  
Charlotte Fraser  
Make Up : Brooke MUA



## Meet Abi Lavender: From disco, to Doralee, Abi talks more about her experience as an emerging musician

Abi Lavender, a singer-songwriter heavily influenced by the 70's disco movement talks about her experiences, inspiration growing up and the musical community that has shaped and carved her passion.

*"I grew up from a religious background, but when I came out as Bi, that wasn't really accepted. So when I was 13, I got pushed out of those communities."*

*"I got into music to build up a community again. That is where I met other LGBTQ+ artists and musicians... it was a home away from home"*

Abi admirably discovered her love for music from a young age and since then has continued to carve out her own unique musical persona. Initially defining herself as an artist felt incredibly difficult. However, by taking inspiration from the freedom of the 70s musical movement and blending her style effortlessly with the modern interpretation of pop, Abi has created music that in her words she hopes ...

*"people can connect with, most of the songs are about good times. I am going for music that is fun, that you can have a dance to in the kitchen with your friends".*

*"I have always loved the 70s disco movement, linking that into the queer identity, disco was a very important thing. It celebrated women; it celebrated people of colour; and it celebrated LGBT. It was one of the first times music did that in the mainstream."*

*"I love celebrating people "*

As Abi enthusiastically continues to thrive and approach the music industry, she is full of musical influences that have helped her define her sound.

*"I love all music! I will listen to any song that comes on, as long as I vibe with it. So to then define myself as an artist was definitely difficult. I guess, what I am going for is music that is fun, and can have a dance to in the kitchen with your friends. I am very inspired by the freedom of the 70s disco era, the feeling of freedom, the aesthetic, the colours".*

*"Nostalgia is something that has come back into the charts! "*

When speaking with Abi about what has inspired her to keep creative over the past year, keeping present and utilising emotive commentary in her music has been extremely beneficial ...





## "Music was my home away from home"

*"I am inspired to write when I am really feeling a certain emotion. It can come out of anywhere." Sometimes it is at 5 in the morning and I have got to write this down. I like creating an atmosphere too".*

*"I write a lot from experience, so I will take a situation and I think it is important to feel free when you're in that moment. Those feelings feel so much stronger than when you're looking back at it. In those moments I like to write it down right then when the feeling is stronger, rather than later on when you are more rational".*

*"I saw a video recently that really inspired me of an illusion, It was making it feel like everything is an illusion... I was inspired by that visual"*

So, where does Abi see her next steps taking her?

*"I want to keep writing and making my own music, making music and performing as much as possible.*

*"I also want to spend a year travelling, making music with people".*

*"Obviously, as we all hope, I would like some recognition from travelling and gigging. I would love to be a recording artist, and be that person you're listening to when you're drunk in your kitchen!"*

With such ambition to pursue her musical career and travel around the world, collaborating creatively, Abi hopes to discover more about, and spoke exclusively about her dream venues to perform in, as well as her exciting role as Doralee in the hit musical 9-5...

*"I love experiencing different cultures and personalities"*

*"I'd love to move to London, I love that there are so many musicians are there."*

*"But there is also this side of me that wants to go and perform music in a little Italian village, settle down in a vineyard, and just play in my back garden".*

*"I think people focus too much on the fame of things, for me music is about passion. That is why I do covers, to keep that passion alive."*

*"I have really enjoyed working with my housemates, we're all friends so it's such a great collaborative experience. they're all so talented! That brings that passion and inspiration back alive"*

*"Before the pandemic, I did musical theatre, so I love working in a massive cast of people, I think we had about 30 people*

*"It was the musical 9-5, I played the part of Dolly Parton's character Doralee Rhodes. That massive collaborative experience, hearing your voice blend with other people's voices is great!"*

With a strong passion for equal representation, Abi is continuing to prove how inspirational and influential women can be within music and hopes that the future of music delivered a supportive community for women

*"I really appreciate the direction of this magazine, celebrating all women. I think sometimes we get caught up with what is to do with us. Feminism especially should be about all women and supporting ourselves as a big community, from all different backgrounds. That is something I am really passionate about."*



# LIVE REVIEW

## BACKSTAGE WITH VALERAS

**Valeras are the true definition of fiery feminism. Here's how they captured their crowd.**

Words and Photos by: Charlotte Fraser @snapsbycharlotte

As a concert photographer, I spend most Friday nights backstage, preparing for the evening's showcase of musical madness. But tonight, I find myself backstage with Valeras preparing for a sold out night, just not in the way you may imagine...

Piles of vintage magazines and newspapers litter the floor as Valeras' guitarists Katie and George create collages in their rather eclectic style. In the heart of The Facebar in Reading, home to the fourth year of 'Valeras Presents' (the bands annual hometown gig), I quickly realise they are just getting started.

Dressed head to toe in vintage attire, the band may look like they have just stepped straight out of the 90s, but when they take to the stage, it's very apparent that Valeras are the modern embodiment of rock and roll.

The glaring lights dim; the crowd goes silent with anticipation ; and Valeras storm onto the stage blasting straight into their hit single 'Painkiller'. The gritty guitar riffs rip straight through the crowd and send the room into an absolute frenzy.

One track in and lead singer Rose is already in the crowd, head-banging along with the audience; dancing determinedly in Doc Martens; and gracing the audience with her melodious vocals.

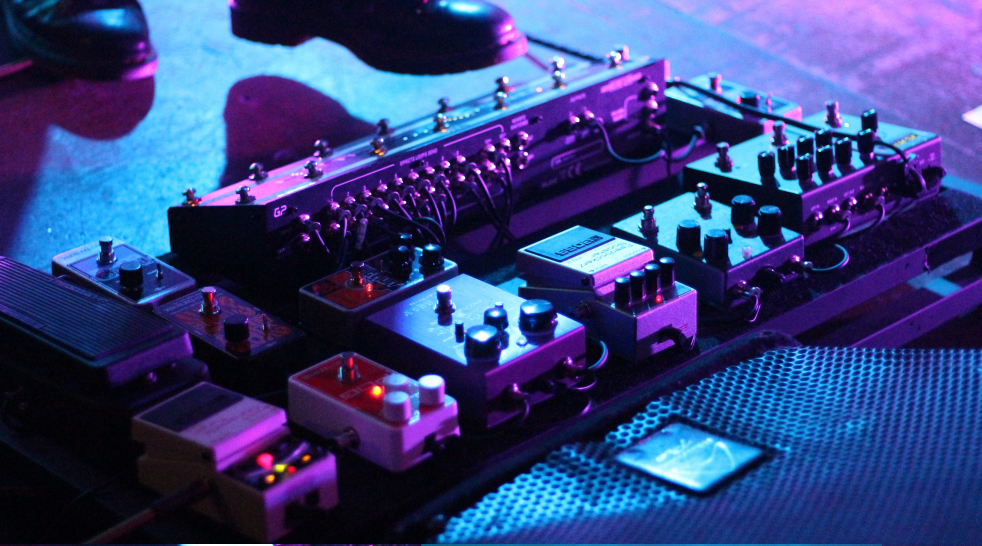
Witnessing each band member support and hype one another up was really was something quite admirable.

'Playing With a Gun' and their latest single 'Hear Me Out' follow. Rose shouts "Nice and proud" with remarkable intensity, in which the crowd screams back reassuringly "Big and Loud". Valeras have completely enriched their audience with their confidence, their values and their ecstatic enthusiasm.

Five more tracks and one encore later, Valeras' set concludes with an inner feeling of catharsis. This band made this small Reading venue feel absolutely huge.

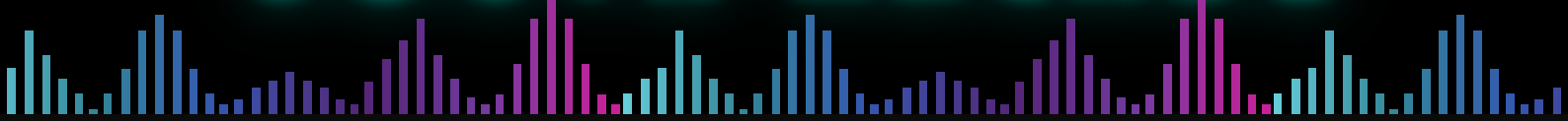








# GET TO KNOW : SOUTH ARCADE



Images by : @southarcade on Instagram

## "We are creating the band we want to hear"

**South Arcade are bringing a fresh image to the rock scene, along with their unique perspectives on the future of the music industry. They may be keeping their up and coming plans top secret, but that did not stop She Rocks from finding out more about the way they are pioneering the future of rock.**

From their style to their sound, the Guildford based three piece are unapologetically unique. Even the name 'South Arcade' has left fans questioning just what this particular band actually stands for. When lead singer Harmony and lead guitarist Harry first started producing music together in 2019, their thoughts turned to whether or not they could create an musical image that swayed from Rock's stereotypical norm.

Taking inspiration from artists like The 1975, Charli XCX and Bring me the Horizon, South Arcade hope to become part of a new wave of artists striving for a highly anticipated gender balance within the music industry. Their modern interpretation of the current rock genre: blended effortlessly with their contemporary attire: continues to promote their equivalent values for a fairer and more diversified future. In their words,

**"We want to be the most modern interpretation of an alternative rock band".**

However, for South Arcade, It's not just their modern style and values that are creating excitement ahead of their first release. In a post-pandemic world, South Arcade are also hoping to adapt to a more technologically advanced musical landscape.

By utilising emerging platform TikTok to bless their prospective fans with an unconventionally modern image for an alternative rock band, our thoughts turn to how the band actually sound...

Alongside their incredible visuals and values, Harmony's euphonious vocals blend effortlessly with 80s inspired synthesisers. Not to mention the dramatic backing filled with brilliantly bold bass lines and a daring drum beat. These combined create something that sounds unconventionally unique.

South Arcade are continuing to prove that there is a superb showcase of women lead alternative rock bands who are striving to diversify the future of the music industry. Whether it's their incredible adaptation to a world full of technology, or utilising their visionary voices to encourage change, this band are certainly on to something huge.

**"It's the best time for a female lead band. The gates are open!"**

Their highly anticipated debut single is a while away yet so be sure to give them a follow and keep a keen eye out on their social media for the time being...



# MACKENZIE : IN PHOTOS



FILM NEGATIVE



FILM NEGATIVE



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FILM NEGATIVE





THE ULTIMATE GUIDE TO  
FESTIVAL MAKEUP WITH ...

# BROOKE HAWKER

***From Glastonbury to Glitter,  
Shrine Award Winning Makeup Artist  
Brooke Hawker shares her tips and tricks  
for the ultimate festival makeup look.***

Speaking about her experience as an emerging make up artist, Brooke explains how in one transformative year she went from being mesmerised by makeup at Glastonbury to a glam goddess!

*"A year prior to now, I was stood in the Shrine tent at Glastonbury saying I want to work here! I can see myself doing this. I was so mesmerised when a year later I got offered a job... it was quite surreal!"*

Brooke took to social media to keep creative with a range of fun festival glam lockdown looks, and was later selected by Shrine to become a Shrine Makeup Artist...

*"When I started doing makeup looks, my social media was me with my friends and my dog, so initially I thought people would be like 'what is she doing?' But in June they announced that I was the winner of the competition. I just remember being so ecstatic. I got sent the Artistry Pack to practice with before festival season. I will never forget it!"*

Now, as an emerging Makeup artists, Brooke has been utilising 2020 to learn from other MUA's, whilst exploring and experimenting with her own unique style...

*"When getting into make up artistry in general, I've noticed over lockdown makeup artists have so much time on their hands. So lots are doing masterclasses online that you can buy tickets for. An in person lesson would be much more expensive so I follow makeup artists I like and I will do their masterclasses and learn from them".*

*"My advice would be do not do all the master classes with the same person, because they all have different tricks and tips for doing things".*

***"For festival makeup, the bolder and bigger the better !"***

*"Realistically at a festival, anything goes- especially Glastonbury and Boomtown!"*

*"There's not many places you can be like that... so do it!"*

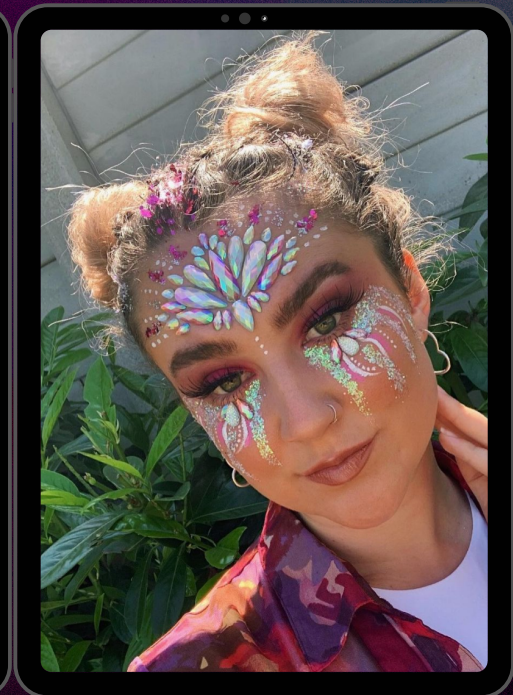
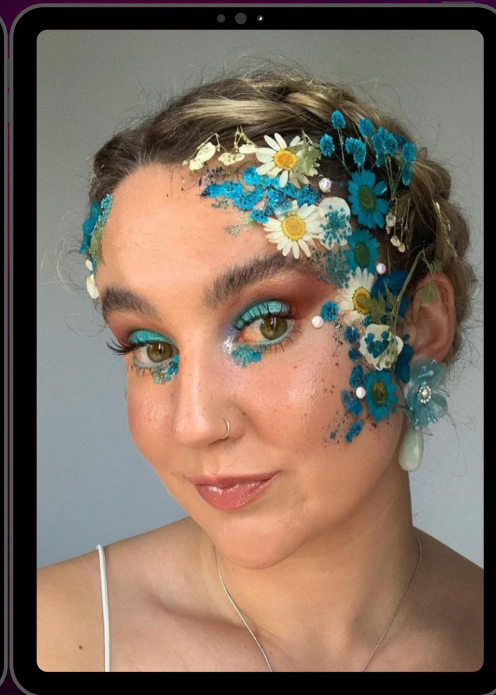
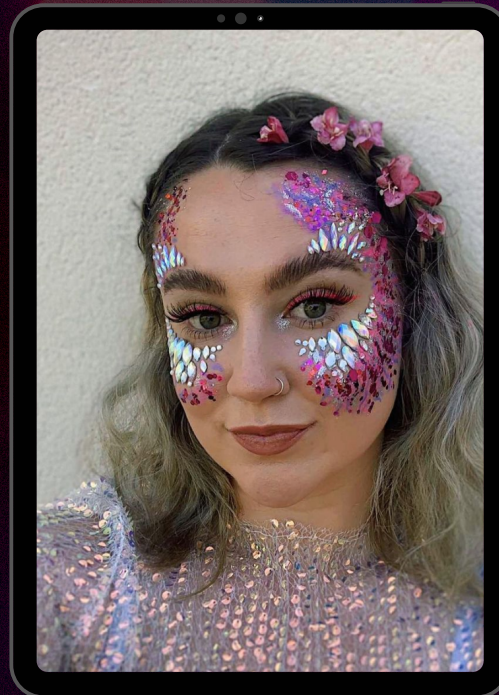
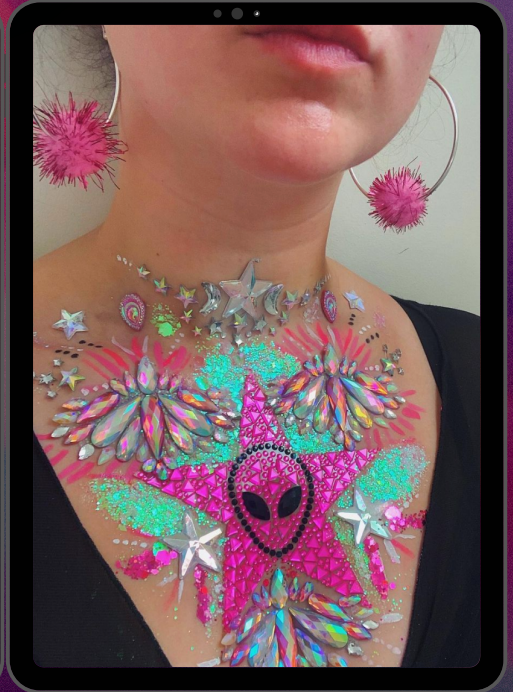
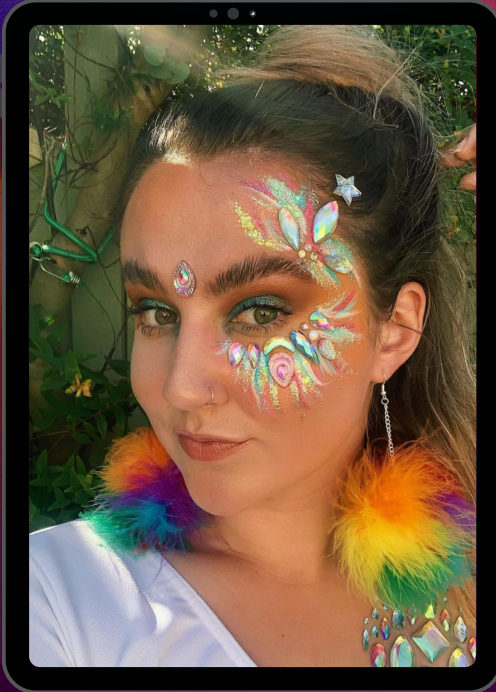
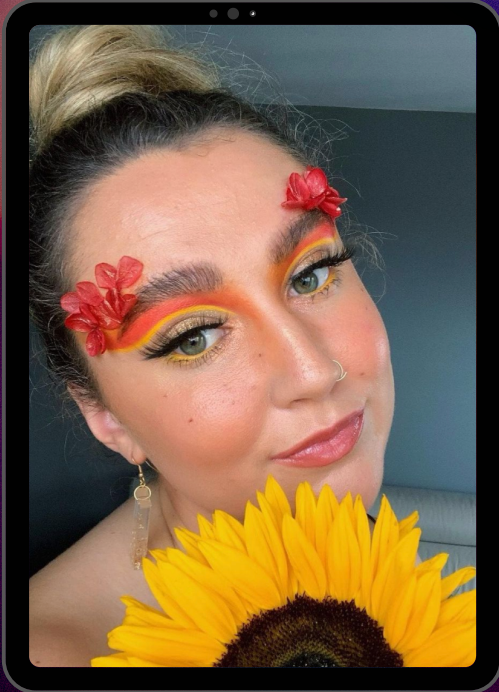
*There are no rules, if you want to put it on your face... do it!"*

*"If you wanna wear it, wear it!"*





# BROOKE MUA



LIKE WHAT YOU SEE? BE SURE TO FOLLOW BROOKE ON HER SOCIALS!



@BYBROOKEHAWKER



# #NOT ALL BUCKET HATS



## This Year's Festival Ferocity ....

Truck Festival Crowd 2018, Photo By : Charlotte Fraser

Having lived in a society plagued by a pandemic for over a year, you'd think this year's handful of music festivals lucky enough to have a shot at going ahead, would have had enough time to scratch their heads and come up with a line up symbolic of societies modern values.

But no, yet again, we are left staring bewildered, sighing and scrolling through endless social media posts, which only highlight the severe lack of female representation on this year's lineups.

Yet somehow, despite all of this... they sell out, year after year to the promoters desired musical consumer. No, not the music fans who attend the local shows; buy a ticket and a t-shirt on the way in; and give the band a follow on Instagram on the way out. In fact, the sell outs can be attributed to the boozy, bucket hat wearing bachelors.

You know the type of person well. From football chants to the distant 'du du du' everytime Chelsea Dagger plays, it comes as no surprise that the festival line ups are plagued with a part-time music lovers absolute favourites. Do Liam Gallagher, Lewis Capaldi and Sam Fender sound familiar? That is because they make up a large proportion of this year's lineups.

So there really is no misconception when the vast majority of music lovers scream 'It's not fair!' The music industry is full of talented female musicians and there really is no shortage. So where on earth are they?

Gender equality still remains a prevalent issue in today's society. Even with the recent news of Sarah Everard, conversations covering the fears and focus of women's safety undoubtably question whether more needs to be done. But with #notallmen trending, it seems the overriding perspective on these issues still remains male orientated.

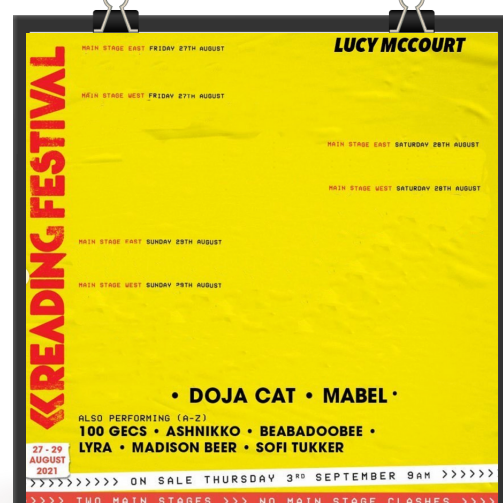
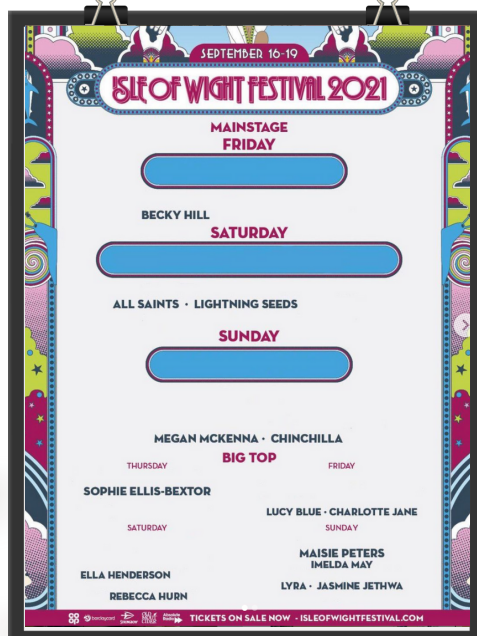
Lucy McCourt, a self-confessed activist, creator and music industry woman has become known for her annual festival line-up edits. But unfortunately, this year was no exception. From Reading and Leeds to Isle of Wight, Lucy's edits just continue to highlight the lack of female representation. Even in 2021, despite these festival being booked by the *leading* festival promoters, they are certainly not *leading* the way in the attempt to make the music industry more inclusive.

The following edits, [bloke free](#) and [bleak](#), highlight just that...





@lucy\_mccourt\_blog



Understandably, after a year of no live music, it is no wonder that the promoters have booked the crowd pleasers. However, the changing perspectives of 2021; accompanied by the vast recent success of up and coming female musicians; begs to question why a diverse lineup would not appeal to a mass of music lovers?

With simple reasoning, it seems that promoters are still favouring popular male acts to draw a following. Of course, there is no issue with people enjoying music and having fun at a festival. However, arguably a promoter's current target audience, the 'one festival a year' consumer, does not create a sustainable approach to the future of the music industry.

Speaking with music industry professionals, there are still concerns about the recent lineup announcements. Speaking with Music Manager Jas Wilkes (Prolifica), she suspects that the future of the music industry is heavily reliant on the perspective of the promoters:

*"This needs to come from the promoters. They need to step up and show they have tried... show me you've got other acts!"*

As it stands, there is no evidence from future festival line-ups that anything is set to change anytime soon. But behind the scenes, organisations are working to provide women with a platform to become more recognised and valued for their music industry efforts.

An example of an organisation striving to make a difference is The PRS Foundation with 'KeyChange', initiated by pioneer Vanessa Reed in 2015. The aim is to help festivals reach a 50/50 gender split by 2022.

*"Key Change aims to accelerate change and create a better more inclusive music industry for present and future generations". - Keychange (PRS Foundation).*

With a small glimmer of hope emerging over the peaks of the festival tents, festival-goers are now left with deeper things to think about than the ideal camping spot. Are we really *that* close to a more inclusive music industry?

Of course... bring in a few crowd pleasers! But in an ideal way this should be done inclusively- representing the current industry and tailoring the line up to the music lovers who are pioneering and supporting the future of the industry.

Because, to be perfectly honest, the part-time party animals who haven't heard of a single female artist on the lineup, won't be supporting the industry again until 12 months later when the first tent peg hits the ground.

It's not all bucket hats and booze, but it's the vast majority of the current festival scene and something has got to change!





# Meet American TikTok sensation Carly!

WORDS BY: CHARLOTTE FRASER  
INTERVIEW : CARLY BOGDAJEWICZ  
TIKTOK : @HAHAKCOOLGTGBYE  
SPOTIFY : CARLY BOGIE

*Carly Bogdajewicz, A TikTok musical influencer with 66.6k followers and 3.7 million Likes talks exclusively with She Rocks about how her interest in music has turned into a collaborative community of music lovers.*

## **What inspired you to start using Tiktok as a platform ?**

"People are really interested and want to have a conversation about music"...  
I'd be texting my friends about new music so it's nice to have a place I can talk about music to people who like music".

## **How do you find new artists/ music ?**

"I am constantly listening to new music, in the car, when studying..."

"I listen to artists I really like and then look at recommendations on Spotify or through friends. I follow a lot of artists on Instagram. I always love to listen to new music so somehow I find it!".

***I saw one really lovely video of you reacting to a comment saying "There is already so many women in indie" and your response was quite thought provoking...***





# ***"One of my goals is to become the older sister you'd go to for music advice!"***



***...So what do you think about the Indie Rock genres at the moment? Is there really an equal platform for men and women in the current Indie and Rock genres?***

"I have seen a lot of Women in the Indie/ Rock genres are often discredited these days. I recently read an article about 'Haim' talking about their experiences as a female rock band, and being told they're 'too feminine to play rock shows'.

"I definitely see it from a music listener side as well. A lot of times there's this female fanbase that gets discredited. People like Harry Styles/ Taylor swift have this huge young teenage girl following but sometimes their music is not taken as seriously because the typical young teenage girls opinion doesn't seem as credited as a teenage guy.

***Do you believe there is there an underrepresentation for women in the music industry, especially artists?***

"I definitely do, there are so many harder obstacles that women have to go through to get big or get the attention they deserve."

"When they do get that attention and traction, there is usually a lot more criticism of them. For example, Phoebe Bridges smashing the guitar- it was talked about in a very different way than if she was a guy."

"There are many obstacles that women need to overcome that often present them from being noticed".

***What has inspired you to keep creating this content? You said about wanting to share music with friends and wanting to take that further. What has inspired you to continue to create that content? Was it the interaction you got from people or because you enjoyed it, or both?***

"I guess all of that, one thing that as my platform grew I came to the realisation of and gained inspiration from was when I realised I had a large younger girl following, which I thought was like super cool. These younger girls were into Indie music and finding this community of people who liked music in the same way they do".

"I have been working in the past year to listen to more female artists. All of my top music artists were male so I wanted to focus on finding more female artists that I really enjoyed because I realised I hadn't been putting in that effort"..

"One of my secondary goals is to help the younger women that follow my account and Spotify to find other female artists that they will really enjoy . I hope to make the indie/ indie rock genres more accessible and not as intimidating or threatening".

"I feel when I was first getting into Indie music, it seemed a little daunting in some ways because the people I knew that liked it had that prestigious vibe to it".

"But one of my main goals is to become the older sister you'd go to for music advice and to have a more conversational and approachable vibe!"



# WHO YOU SHOULD BE LISTENING TO

Check Out Carly Bogie's Spotify Playlists and Artist Picks



**NOW**  
3,805 FOLLOWERS



**song otd**  
1,357 FOLLOWERS



**tgi new music friday !**  
530 FOLLOWERS



**over&over**  
1,691 FOLLOWERS



☾ ☀ ☽  
5,447 FOLLOWERS



✨ 🪐 ✨  
13,317 FOLLOWERS



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3,599 FOLLOWERS



☁️ ⭐ ☁️  
1,435 FOLLOWERS

**TOMBERLAIN**



**ADRIANNE LENKER**



**INDIGO SPARKE**

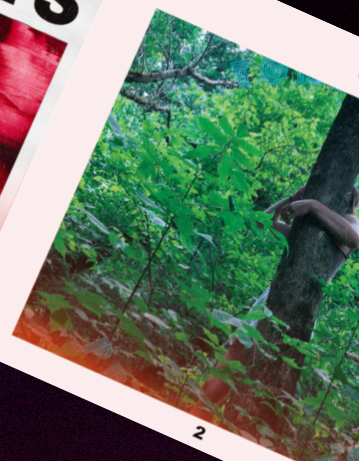
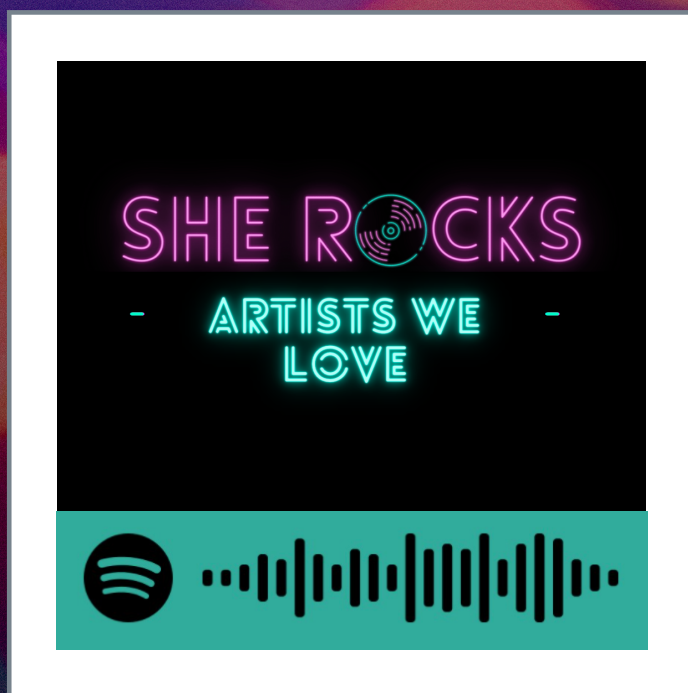


**SKULL CRUSHER**



# WHO YOU SHOULD BE LISTENING TO

LIKE THE SOUND OF THESE ARTISTS? HEAD OVER TO OUR SHE ROCKS PLAYLISTS TO HEAR OUR FAVOURITE ARTIST PICKS!





# GET TO KNOW: WARGASM



Images by : @jesssierosee on Instagram

Meet: WARGASM, an emerging, daring duo comprised of Sam Matlock (vocals/guitar) and Milkie Way (vocals/bass).

From the off, these two have continued to revolutionise the alt rock scene, blasting listeners into an extraordinary listening experience. Hefty bass lines and vicious vocals plague each track leaving listeners revolutionised by their sound.

Beyond their astonishing aesthetic, the band have risen to success with 'Spit', their most popular single to date. With over a million streams, fans continue to be mesmerised by their sound. There is something truly unique about the listening experience. Opening to the screeching cries of an electric guitar and Way's soulful vocals, this oxymoronic odyssey of a track provides listeners with 3 minutes and 32 seconds of absolute perfection.

The UK based duo certainly do not disappoint. With their equally successful debut 'Post Modern Rhapsody'. Opening with the distant rumbling of a bass drum, their debut develops into an effortless vocal collaboration, sustained by a backdrop of Matlock's highly profound riffs.

For fans of Nova Twins and Saint Agnes, Wargasm are the true definition of fiery fusion and a true underdog in the British alt scene. With big plans ahead of the return to live music this year, they are certainly a band you need to get to know.

We highly suggest you keep up to date with their latest news over on social media. These two have much more to offer!



@THISISWARGASMUK





# ONES TO WATCH







**SHE ROCKS EXCLUSIVE**

# **MOLLY YATES**

**EMERGING PROMOTER**

## **Molly Yates, Into The Grooves Promoter and Killing Moon Intern, talks exclusively with She Rocks about her experience as an emerging music promoter tackling underrepresentation head on...**

***What have you been doing in the industry so far? what have you been working on recently?***

"I started off as a photographer, so I emailed my local venue which was the Boileroom and started shooting gigs there. I then made friends with the bands that played there and then I would work with them".

"I then started working for a website called Indie Central Music, so I would shoot gigs with them, and then I started writing for them too".

"For my 18th birthday, I wanted to have a gig instead of a birthday party... so that was the first gig I put on! that developed into doing charity gigs for Into The Grooves, as well as writing".

"Now i study music business, I am in the second year and I work as an assistant to the director at Killing Moon".

***"You recently published surveys about women in music and the underrepresentation, what are your thoughts and inspiration behind that?"***

"I think there is a lot of research done on 'is there sexism in the music industry?' 'is it there?' We all know it is but not as much is done to work out how to reduce it. That is what I am doing as part of my uni project, but it is also something i like to do because I believe it is important.... After uni I am planning on putting it into action and doing my bit".

***With Into The Grooves you did a Valeras presents charity show, promoting women's safety, how was that to work on for you?***

"It was amazing, it was the best night ever! it was the first show I'd put on in London so I was a bit nervous because I had only done local shows, but it was really nice working with lots of badass women. It is so good for younger girls in the industry to see other girls in the industry, it makes you feel like you can do it! It was really fun!"

***In terms of implementing female safety at shows, and creating a safe environment, in your opinion where is the best place to start? is it going to be in the venues? is it going to be raising awareness on social media? artists ? promoters?***

"Firstly it's men that have to do the work, they're the issue. They need to be the ones working to fix it. But apart from that, it's a mix of everything. Safety at venues is very important, there should be people there to help women if they feel unsafe. I have heard of Ask for Angela for example".

"Bouncers should be trained in how to handle situations where women are assaulted at gigs. in my experience, when friends have approached bouncers, nothing happens. it seems like they don't really care."

"Social Media is important, awareness is important, but I feel people are already aware- things need to be done to change it.

Artists calling out people at shows is great! Lots of people who share things online do it as a performance. They may share something, but they do not actually change anything in their own lives. I think making an active effort to help is important".

***"One thing that has been really apparent is the recent festival line ups, and the general industry structure, even in 2021, ..."***

"I feel that most of the people who book the bands are men ... men book men ... is not like theres a shortage of female bands, there are so many- you just need to look for them."

"I don't like the idea of quotas, booking women just because they are women. People who book festivals should think about why their line up is all men... they should maybe try and listen to some more female bands, work harder to listen to new music- it is their job!"

"A lot of male artists are allowed to be mediocre, but with female artists there's a lot more pressure to constantly have a performance and a look. It then makes it harder for them to make it into the industry because so much more is expected of them, but it has to come from the industry side too."

***So who have you been loving recently?***

"Sophie and the Giants, Novatwins, Casseyette!"



**LIVE**  
SHOWS WE LOVED



POSTERS CREATED BY MOLLY TAYLOR @MOLLYMADE\_IT





# MEET THE MANAGER: JAS WILKES

Words by Charlotte Fraser  
Interview : Jas Wilkes

## Prolifica — INC. —



***Hi Jas, thank you so much for talking exclusively with She Rocks! So, Who are you currently working with?***

"I am currently working with a few artists... Childe- he is in the early discovery stages"

"I am also working with Molly Burman. She's an incredibly strong woman and also in the early discovery stages".

"I am still working with Circa Waves"

"Most recently, I have been working with Maximo Parks. We just wrapped up a campaign that started at the end of last year. It was a battle to number 1, but in the end it came down to 600 sales!"

***How did you start out? What inspired you to get into management?***

"I first wanted to be a tour manager, but it kind of rolled into management"

"I studied at ACM, and also the knowledge I got from outside my degree was incredible also"

"I met Dave Cronen at a masterclass. I started talking to him and said I'd love some experience. It all went from there really, he was always really helpful with everything. He was really supportive of everything I wanted to do and that really allowed me to dive into management!"

"It gave me a great opportunity as he had a great roster!"

***What have your greatest achievements been so far?***

"I think this last number 2 album with Maximo Park has been such a great opportunity and for me personally it has been such a learning curve."

"I've also worked on several campaigns now. I've had 2 top 10 albums with Circa Waves, and it's just pivoted, everything just kind of clicked and I just knew what I was doing".

"You know, You're messaging everyone: radio people, blogs, etc, anyone to just buy a record and show a bit of support. That really changed and has been a big achievement- just succeeding and thinking I still want to be a manager is just such a big success".

***Where do you see yourself heading next?***

"I love the day to day, but at some point I hope it will evolve into having my own management company."

"I'd love to day to day some big acts too. Some point I'll move from companies but I'd love to do the Rita Ora's and Dermot Kennedy's of the world, where they have all this money to play with".

***Any dream artists you would love to work with?***

"I think I'd hate it if they were my band because the amount of instruments they get out on stage, it would be a nightmare... but that's why you have tour managers! I think it would be Angus and Julia Stone. I think they're just absolutely incredible".

"The way they are as musicians on stage, the connection they have, the way he looks after her and she looks after him. Apart from the instruments, (they play a different instrument every song), they would be the dream band!"





Artist Roster Photographs via: [prolificainc.co.uk](http://prolificainc.co.uk)

***In terms of the Manager Artist relationship, how would you like an artist to approach you?***

"It could be at a gig, through a friend or by reaching out to me. We read so many emails a day it would have to be something spectacular. We usually see a name and a blog link. So lots of things in the body of an email is great, because it is there, you can see it straight away".

"Coming up to me and giving me something physical to go away and listen to is great. We are always putting things on our phones. If you look it up on Spotify or in notes, you'll forget you looked at it."

"Just get in touch in the best way possible- be loud about it... be different. It is what we seek".

***What sort of thing do you do to maintain a work/ life balance as a manager?***

"Usually I would have to commute, so with Covid and working remotely I finish at 6 and can go to the gym/ workout at home. Before Covid, I would socialise at bars etc". It has given me a bit more time".

***Any challenges for women in the music industry? We have seen this year's festival line ups there still seems to be an underrepresentation. What is your perspective on these issues as a female manager?***

" There is so much more that needs to be done. This needs to come from the promoters. They need to step up and show they have tried... show me you've got other acts!"

As a female manager, I think its hard because i've changed a lot over the last 4 years. I have had to stand my ground, a lot of people don't like that but some people love it. My boss loves that I stand my ground. I think he respects me more the more I say 'this is how it has to be'.

"I think it is still difficult for people to listen to you and respect you, but not just that- also the disrespectful pay that you get offered because you are a woman".

"Whether it's because 'you're going to get pregnant and go off and have a kid one day', we won't need to pay you... or whether it is because they think people aren't as clever as them!"... But it is still very much a problem as I am sure you know. The misogynists are very much out there and ready to attack when they want to".

"But we are going into an environment where women feel safer in the music industry, which is sad to say because at some point where they weren't safe and didn't feel safe

"It is still quite a struggle, but I think we are gradually getting there"

***People assume there is almost that maternal / empathetic side to you as a female manager, and people just assume that is going to be the case, but there is that power that goes with that...***

"There is the fact that you want to be the nice person, a people pleaser, but people mistake that for weakness. But it really is not, if I have to crush you I will! It is not weakness at all. People have that feeling, but if I need to I will stand up, I will"

"Thats why I think management has made me very sassy".

***As a female manager, doing really well and working with some great acts, what sort of advice would you give to younger managers, or younger female managers that are looking to go up into the industry ?***

"Just keep at it, don't ever stop. I never did- it is just constantly pushing for it, so you've just got to keep going". If you don't push yourself to the top then no one else will" "Don't exactly ignore the comments, but I think a part of it is to just know when to carry on, if it hasn't damaged me, but if at some point I need to take you down, I have back up".

"Keep smashing it, be true to yourself!"



# THE MOHARAS









# ALBUM REVIEW

## ANTEROS' DARING DEBUT ALBUM

**When We Land** is a euphonious example of the quartets true musical spirit.

Words By: Charlotte Fraser

Photos By: Phoebe Fox @shotbyphox



When We Land truly is an extraordinary debut album. Sending listeners into a remarkable realm of glorious indie pop, Anteros have created an album that well and truly encapsulates their sound; their sass; and their success.

To kick off the album, 'Call Your Mother' blesses listeners with Laura Haydens melodious vocals, which are rather comparable to a young Debbie Harry. Synthesisers create an 80s nostalgia to such a magnificent tune, bringing the definitive retro energy that Anteros possess.

Delving into the album, 'Drive On' and 'Fool Moon' continue to validate why Anteros have become so successful with the rise of the indie music scene. 'Drive On' continues to develop nostalgic themes throughout the album, confronting listeners with more synthesisers; gorgeous guitar grooves; and a definitive beat throughout.

This brilliant backing is effortlessly accompanied by Laura Hayden's lyrical ingenuity, exemplified by Laura's lavish lyrics...

"It feels like heaven, but it looks like hell".

Their popular single 'Breakfast' follows. Paramount to the bands success, their glorious single following them around the globe as the band rose to fame. The songs infectious energy consistently has the crowd up on their feet. This also perfectly exemplifies how unapologetically insubordinate Laura Hayden can be, with lyrics like...

"Why do you tell me over breakfast because I don't wanna to know now!".

'When We Land' is a captivatingly clear example of Anteros' distinctive sound, gifting fans with a great insight into what this four piece are well and truly made of. The incredible success of Anteros' highly anticipated debut certainly does not come as a surprise.

PHOTOS BY THE LEGEND PHOEBE FOX (@SHOTBYPHOX)





# ABOUT THE FOUNDER

## SHE ROCKS - MAGAZINE -

**CHARLOTTE FRASER: SHE ROCKS  
FOUNDER, EXPERIENCED CONCERT  
PHOTOGRAPHER, MUSIC JOURNALIST**

*"Thank you so much for reading She Rocks Magazine! I really hope you have loved what you have read."*

*"She Rocks is a celebration of all the wonderfully talented women I have had the pleasure of working with over the past few years".*

*"From musicians, to managers, photographers, to promoters, everyone of these incredible women prove how valuable their contributions are towards the future of a more diverse music industry."*

*"I have thoroughly enjoyed creating the first issue of She Rocks Magazine. If you like what you have seen, be sure to keep an eye out for our next issue. Jam packed with content, interviews, reviews, photographs and more... we will continue to celebrate up and coming talent!"*

*"To be continued..... "*





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